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Reg. No.:							

Question Paper Code: 20633

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2018.

Sixth/Seventh/Eighth Semester

Civil Engineering

GE 6757 — TOTAL QUALITY MANAGEMENT

(Common to All Branches Expect Marine Engineering)

(Regulations 2013)

(Also common to PTGE 6757 — Total Quality Management for B.E. (Part-Time) Fifth Semester Civil Engineering/Sixth Semester Computer Science Engineering Regulations 2014)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — $(10 \times 2 = 20 \text{ marks})$

- 1. Elucidate Kaizen.
- 2. What do you mean by cost of quality?
- 3. Write a brief note on FMEA.
- 4. What is quality circle?
- 5. What is bench marking?
- 6. Enumerate the importance of process capability.
- 7. Write a note on QFD.
- 8. What do you understand about six sigma?
- 9. Write the significance of quality auditing.
- 10. Mention the elements of ISO 14000.

PART B — $(5 \times 13 = 65 \text{ marks})$

11. (a) Discuss the need and basic concepts of TQM.

Or

- (b) Explain in detail about Deming Philosophy.
- 12. (a) Compare and contrast the role of a team leader and facilitator.

Or

- (b) Discuss about the supplier partnership procedures in detail.
- 13. (a) Describe the seven traditional tools of quality.

Or

- (b) Discuss the stages and types of bench marking.
- 14. (a) Explain the concept of six sigma in detail.

Or

- (b) Describe the objective and benefits of QFD.
- 15. (a) Explain the need for ISO 9000 and other quality system.

Or

(b) Explain the concept and benefits of ISO 14000.

PART C
$$(1 \times 15 = 15 \text{ marks})$$

16. (a) Discuss about the objectives, process and benefits of Quality Functional Deployment (QFD).

Or

(b) Explain about projects in TQM and various supporting tools and techniques in TQM projects.